

# Certification In Generative AI In HR & L&D

skills analysis, predictive hiring, personalized learning pathways, career development, and more

**27th-29th NOVEMBER 2024  
NAIROBI, KENYA.**

# ABOUT THE COURSE

For HR professionals and L&D specialists, the Generative AI in HR and Learning & Development Certification from GSDC is a specialized program. This certification allows professionals to gain core knowledge and skills to leverage generative AI for improving HR processes and employee training.

A generative AI certification in HR and L&D focuses on ways in which generative AI can be used to acquire talent, engage employees, and manage performance. It also sees how AI-driven natural language processing can renovate content creation and custom-made learning experiences in L&D. Professionals can also get insights into ethical considerations in HR AI and responsible AI integration.

Thus, this certification allows HR and L&D professionals to leverage generative AI for driving efficiencies in HR, employee development, and organization growth in modern work environments.

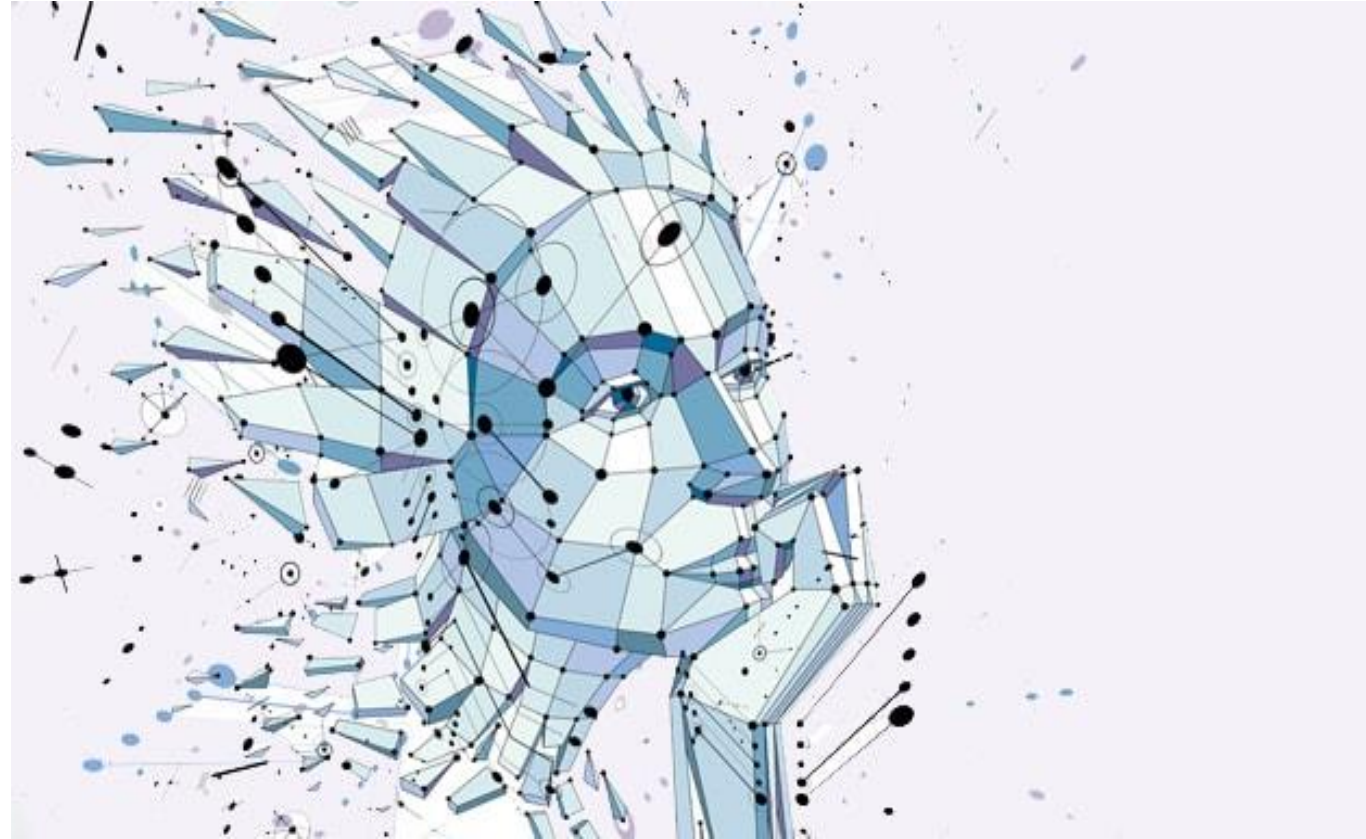
## OBJECTIVES

1. Demonstrate practical competence in generative AI.
2. Apply generative AI to the creation of ground-breaking solutions.
3. Tackle the complexities of AI-powered technology with skill.
4. Show proficiency in the production of artificial intelligence-generated media.
5. Make significant advancements in the field of artificial intelligence.
6. Verify how generative AI expertise is used in practice.
7. Encourage the development and innovation of generative AI.



# TARGET AUDIENCES

- Chief Technical Officers
- Chief Information Officers
- Change Practitioners and Managers
- Service Architects
- Program/ Project Head
- HR Professionals
- Learning and Development Professionals
- Scientists
- Business consultants
- Portfolio Strategists



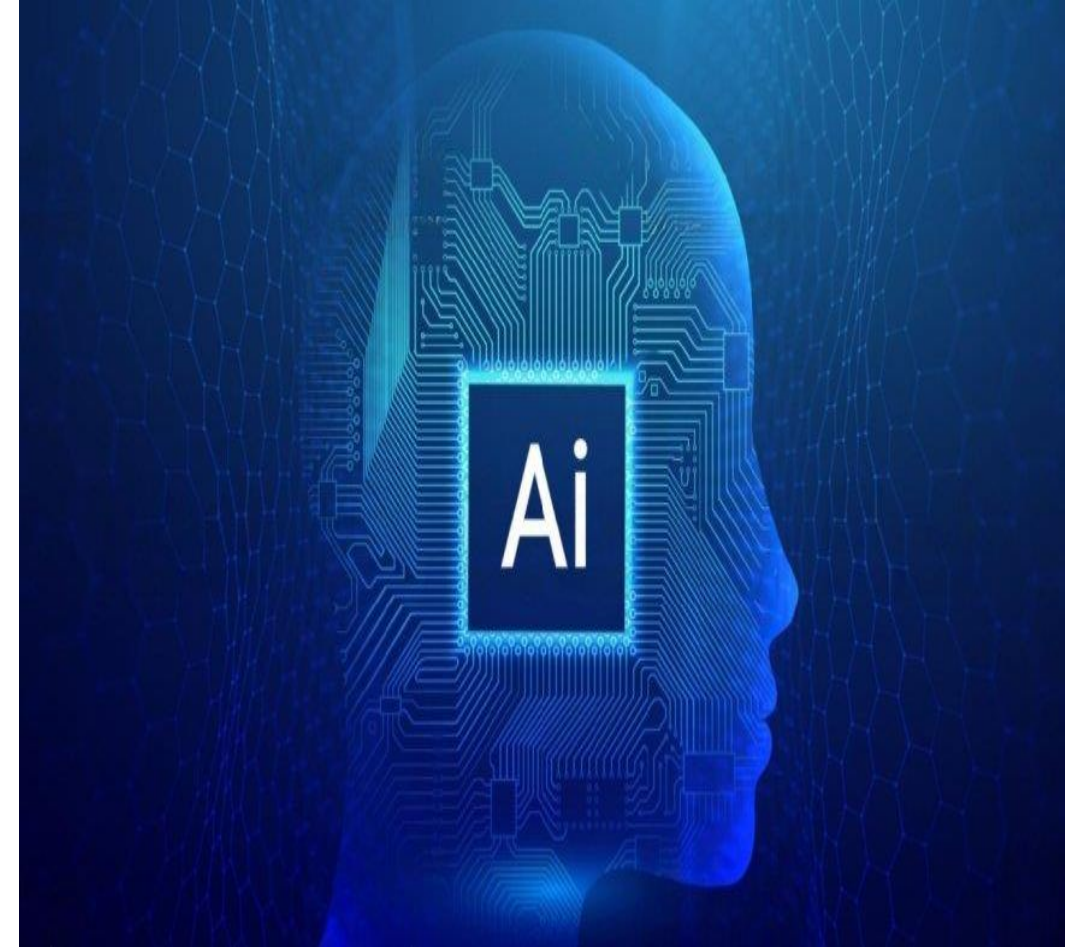
# DAY 1

## Introduction to Generative AI:

- Brief history and evolution
- Types of AI
- What is Generative AI
- Generative AI role in fostering creativity and innovation in business
- Generative AI: The Role of HR & L&D Leader

## Applications in Business:

- Practical applications of Generative AI
- Highlighting examples
- Generative AI in HR & L&D



# DAY 2

## Understanding Gen AI Models:

- Key generative models
- Generating content on models

## Prompt Engineering for HR & L&D roles:

- Prompt engineering capabilities
- Prompt in Chat GPT
- Generative AI case study - Leveraging Gen AI for creating syllabus & content creation

## Implementing Creativity :

- Generative AI for creative processes
- Exploring tools



# DAY 3

Generative AI for Instructional Design and eLearning:

## **Innovation in Branding :**

- Content creation for branding
- Impact of social channels

## **Content Generation :**

- Automated Content creation
- Applications in Content generation

## **Implementing in Business Strategy :**

- Integrating Gen AI to business strategies
- Considerations for implementation



# ABOUT THE TRAINER

Cassim Juma.

Mr Juma is experienced in , implementing IT Governance and Service value best practices, project management best practices, and operational objectives; he delivers by identifying opportunities to deploy new technology and utilizing IT for competitive advantage. With expertise in Oracle Financials Analytics, Agile Project Management, ITIL, Data Analytics, Cloud Computing, info Security, systems Audit, networking, Database administration, superior technical aptitude, and ability to manage complex tasks.

expertise in AI applications within finance, HR, and software development, I identify opportunities to deploy cutting-edge technology and harness IT for competitive advantage.

Consulting in Assessment and Implementation of Enterprise IT Governance following COBIT 2019 framework. Enterprise Architecture Assessment and Implementation following TOGAF framework. Data Analytics using Power BI, Information Security Management Systems (using ISO/IEC27001), Information Systems Audit, Technology Solutions, Systems Support and Maintenance. Including Oracle EBusiness Suite, NetSuite, Dynamics 365 BC.

Training: Project Management (PMP, Prince 2), Oracle Financial Services Analytical Applications (OFSAA) , Governance frameworks like COBIT, ITSM using ITIL, vendor courses including Microsoft 365 and Oracle technologies like Azure/Oracle Cloud, Python programming, among others.

Implementing cloud services to clients, solutions integration through Liquid Telecom.

Upskilling in various areas as maybe needed by work.

Onboarding and managing vendor partnerships for Microsoft, Oracle, CISCO, PeopleSoft, among others.

Mr Cassim has worked in:

United Nations

Worldwide E-Learning Campus

Techno Brain Limited

Institute of Advanced Technology

# REGISTRATION

COMPANY NAME

DELGATE NAME

POSITION

CONTACT DETAILS

REGISTRATION DATE

SIGNITURE

AUTHORITY (NAME)

SIGNITURE

CONTACT DETAILS

NUMBER OF DELEGATES

FEE PER DELEGATE

TICK

1-2

\$500

3-5

\$450

6-9

\$400

10-13

\$350

14+

\$300